

GROG<sup>®</sup>

**THE LUXURY OF DIRT.**  
2012 CATALOGUE

# WE ARE WHAT WE DO

OUR PRODUCTS, OUR PHILOSOPHY

## FOR WRITERS, BY WRITERS

Since the mid 90s, Italy has always been Europe's hotspot to get ink for unbuffable tags. Having access to first quality dyes and inks we began making wild mixes for our own use. But when other Writers stumbled across our tags and their ghostly black stains, they started asking us for it incessantly. This is how GROG® was born.

## TAGGERS KNOW WHAT THEY WANT

Here at GROG® we are no scientists, all we do comes from our passion and experience. Writers themselves test all of our markers and inks in the streets before we release them, because only Writers know what they need.

## TOP NOTCH TOOLS TO BECOME ALL CITY

Since the beginning, GROG® has always provided Writers with the right tools to get their name ahead of the game. With GROG® you've got what it takes, everything else is just an excuse.



# SOME FACTS ABOUT GROG®

THIS IS IT, THE REST IS SMALL TALK

## THE SHAPE OF AN ICON

The first thing that comes to your mind when thinking about GROG® is the familiar shape of its bottle. Just like a good piece, you can easily recognize it at first glance by its style.

## HANDCRAFTED IN ITALY

Far from being a big multinational, GROG® is made by real people who have one obsession: quality. Everything we do is rigorously handcrafted. Because your name deserves the best.

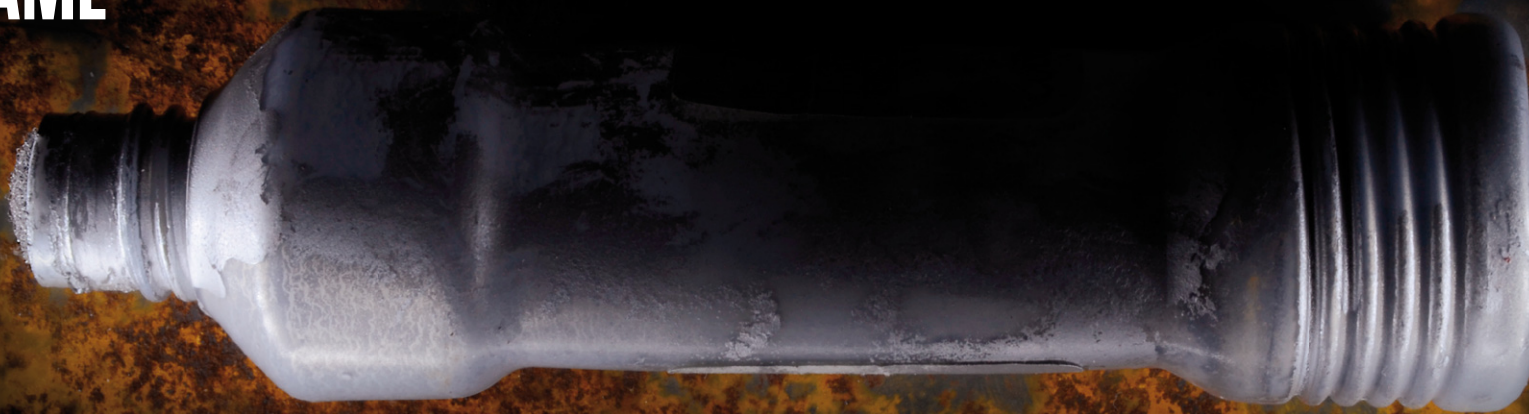


## MARKERS. NOT MARKETING

Real to the last drip. People get to know GROG® as they repeatedly choose to use our products, not just because it's a cool brand. The streets speak for themselves: there you'll find our best advertisement.

# SQUEEZER<sup>®</sup> CHANGED THE GAME

THE STREET REVOLUTION



## THE EVOLUTION OF THE MOP

Take an Old School classic and get rid of its defects. This is what we have done with the Squeezer<sup>®</sup>, creating something never seen before. It comes in three formats, featuring an easy drip control and, finally, durable tips.

## CHANGING THE CITY'S LANDSCAPE

The advent of the Squeezer<sup>®</sup> has marked a new era. It has violently changed cities' urban landscapes like no other marker before, taking its inimitable drips worldwide.

## MOST IMITATED

Imitations usually attest the success of a product. Squeezer<sup>®</sup> is the first of its kind. Nowadays many claim to be squeeze-markers, but only GROG<sup>®</sup>'s is the real Squeezer<sup>®</sup>!

# THE NEW SYSTEM

## FIVE OF A KIND

GROG® introduces its new color label system. From now on all labels will carry acronym and colored bands pointing to the type of ink used. You'll find it easier to know what you're using and the right refill you need.

### FMP

## FULL METAL PAINT™

ALCOHOL-BASED PIGMENTED PAINT

### THE EVERYDAY MARKER TREAT

Bright colors, maximum opacity and optimal flowing capacity are the winning features of all Full Metal Paint™ products marked Blue Label. The amazingly vivid, extra-shiny 16 color range is pure delight for your eyes.

### STUNNING COLORS, FANTASTIC FLOW

The new Full Metal Paint™ formula has been optimized for Squeezer®. Perfect balance between opacity and density. Write on the darkest of surfaces hassle-free, drippy to your liking. Top adherence even on those tricky smooth surfaces where other inks fail. The best choice for outdoor sessions.

### PRODUCTS

SQUEEZER® 05 FMP • SQUEEZER® MINI 10 FMP • SQUEEZER® 10 FMP  
SQUEEZER® 25 FMP • FULL METAL PAINT™ 200

### BPI

## BUFF PROOF INK™

ALCOHOL-BASED DYE INK

### FOR DRIPS ADDICTS

Buff Proof Ink™ products, a.k.a. Fuchsia Label, are dedicated to the most ruthless taggers. Unrivaled when it comes to drips and smoothness of flow. They are available in 6 deep tone glossy hues. You've got an arsenal ready to use, just choose your weapons.

### WORLD INFAMOUS

A formidable ink, legendary since the very first tests at the beginning of 2000. Buff Proof Ink™ is a highly permanent ink. It penetrates deep into any surface, especially porous ones. It is perfect for indoor, light colored surfaces, on which you can best appreciate it. Buffing it is a challenge, paint it over and your tag will bleed through.

### PRODUCTS

SQUEEZER® 05 BPI • SQUEEZER® 10 BPI • SQUEEZER® 25 BPI  
BUFF PROOF INK™ 200

### SKI

## STREET KILLER INK™

ALCOHOL-BASED HIGH STAINING DYE INK

### THE WORLD'S GOT A NEW PROBLEM

You can recognize the new Street Killer Ink™ products by their Orange Label. These extreme tools for relentless taggers are made with passion and tested by the best Writers. Dedicated to those who really want to leave their mark.

### ITS GHOST WILL STAIN FOREVER

This newly formulated ink will resist even the most aggressive of solvents. Maximum flowing smoothness and opaque texture. It penetrates surfaces indelibly and dries instantly. Street Killer Ink™ will make buffers' lives hell.

### PRODUCTS

SQUEEZER® 25 SKI • STREET KILLER INK™ 200

RSP

**RUFF  
STUFF  
PAINT™**

ALCOHOL-BASED HIGH DENSITY PIGMENTED PAINT

**BEYOND THE LIMITS**

Forget about conventional markers. With GROG® Red Label products you will go beyond limits. Leave your mark where you couldn't before! The 11 piece color range, one cooler than the other, is just the icing on the cake!

**WHEN THE GOING GETS TOUGH...**

...the tough get going! One of a kind, Ruff Stuff Paint™ is completely different from anything you will have tried before. A special sticky formula makes this ink extremely thick and compact. Once dried out, you get a really thick and indelible layer. Its particular density makes this ink suitable for any surface, even dirty and wet ones!

**PRODUCTS**

METAL HEAD™ 04 RSP

XFP

**XTRA  
FLOW  
PAINT™**

ALCOHOL-BASED HIGH FLOW PIGMENTED PAINT

**TAKE YOUR TAGS TO THE NEXT LEVEL**

Green Label products are tailored for perfection. You can choose among a set of 13 super-bright, exceptionally fluid colors. Each element works perfectly as it has been repeatedly tested by the most demanding Writers. Dedicated to all hand-style maniacs.

**HIGHEST QUALITY IN A MARKER**

Very high pigmentation, specifically formulated for pump markers and felt tips. What you get is a perfectly uniform stroke of paint and total surface coverage. Forget about inconsistent whack lines, as with Xtra Flow Paint™ tagging is taken to another level.

**PRODUCTS**

CUTTER™ 08 XFP

# THE FUTURE HAS TO BE WRITTEN

## THE TIME IS NOW

# GROG® PRODUCTS

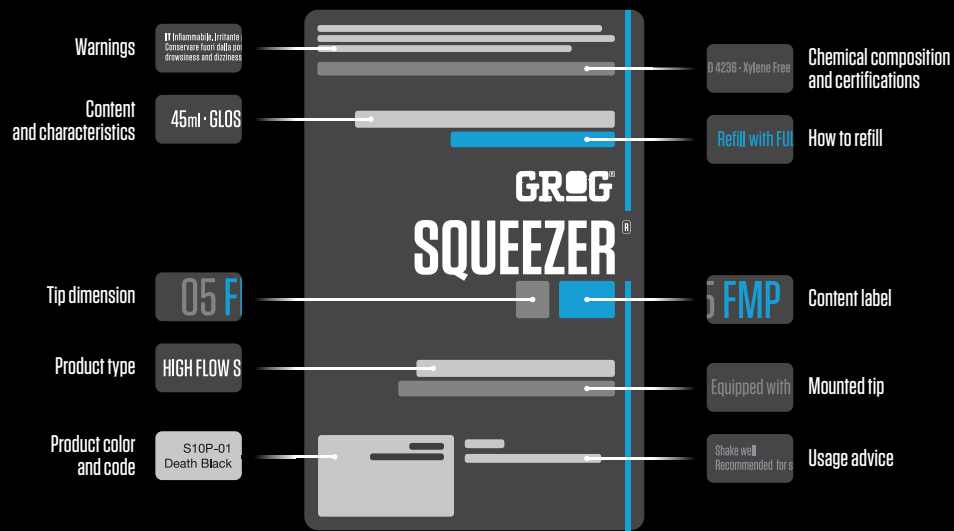
WEAPONS OF CHOICE





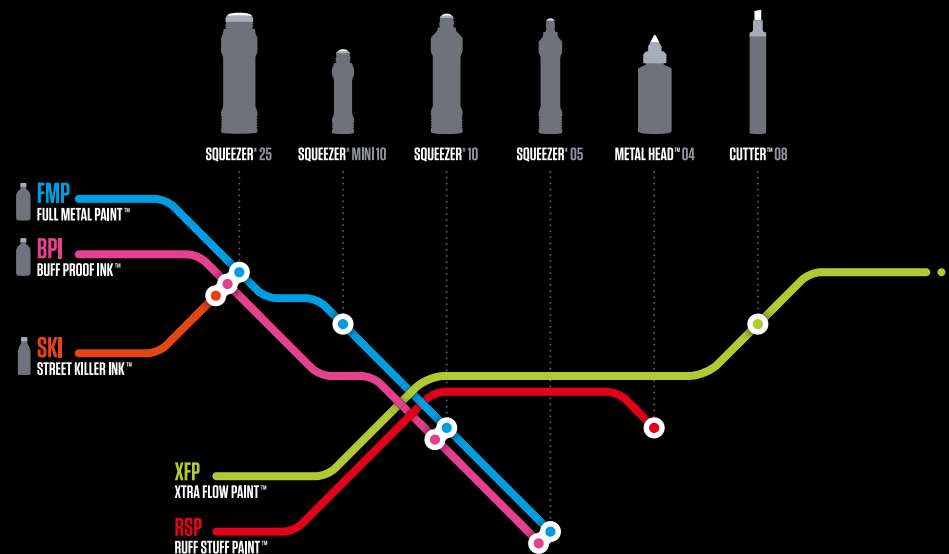
# SOMETHING HAS CHANGED

HOW TO READ OUR NEW LABELS



# ALWAYS ON POINT

KNOW WHAT'S RIGHT





















SQUEEZABLE MARKER  
**SQUEEZER**<sup>®</sup>  
 05 FMP

ALCOHOL-BASED PIGMENTED PAINT  
 CONFORMS TO ASTM D 4236  
 XYLENE FREE

The most trusted ally to blot out your city has got a 5mm tip to write anywhere. Small though it is, you just need to squeeze it lightly to get an extra bit of ink out. Try writing on a smooth surface with this and you'll go nuts! You will run out of space to write in before you realize it.

COLOR SHADES

 DEATH BLACK ..... S05P-01	 SUNRAY YELLOW ..... S05P-10
 GOLDRAKE PURPLE ..... S05P-02	 BOGOTÁ WHITE ..... S05P-11
 PIGGY PINK ..... S05P-03	 BURNING CHROME ..... S05P-12
 DIVING BLUE ..... S05P-04	 KLONDIKE GOLD ..... S05P-13
 ICEBERG BLUE ..... S05P-05	 NEON ORANGE ..... S05P-14
 OBITUARY GREEN ..... S05P-06	 NEON GREEN ..... S05P-15
 FERRARI RED ..... S05P-08	 NEON FUCHSIA ..... S05P-16
 CLOCKWORK ORANGE ..... S05P-09	 JELLYFISH FUCHSIA ..... S05P-19

EQUIPPED WITH  
**FLOWTEX™ 05 ROUND TIP**

HIGH OUTPUT, BUILT-IN VALVE  
 THE BEST FOR SMOOTH SURFACES



















JELLYFISH FUCHSIA

SQUEEZABLE MARKER  
**SQUEEZER**<sup>®</sup>  
 MINI 10 FMP

ALCOHOL-BASED PIGMENTED PAINT  
 CONFORMS TO ASTM D 4236  
 XYLENE FREE

The secret weapon always ready for action. Pocket-sized, you can stash it anywhere with ease. Small but only in size, this marker is pure dynamite. It's an explosion of color, but you can regulate its flow like with its bigger brothers. Squeezer<sup>®</sup> Mini is the bomb!

COLOR SHADES

 DEATH BLACK ..... SM10P-01	 SUNRAY YELLOW ..... SM10P-10
 GOLDRAKE PURPLE ..... SM10P-02	 BOGOTÁ WHITE ..... SM10P-11
 PIGGY PINK ..... SM10P-03	 BURNING CHROME ..... SM10P-12
 DIVING BLUE ..... SM10P-04	 KLONDIKE GOLD ..... SM10P-13
 ICEBERG BLUE ..... SM10P-05	 NEON ORANGE ..... SM10P-14
 OBITORY GREEN ..... SM10P-06	 NEON GREEN ..... SM10P-15
 FERRARI RED ..... SM10P-08	 NEON FUCHSIA ..... SM10P-16
 CLOCKWORK ORANGE ..... SM10P-09	 JELLYFISH FUCHSIA ..... SM10P-19

EQUIPPED WITH  
**FLOWTEX™ 10 ROUND TIP**

HIGH OUTPUT, BUILT-IN VALVE  
 THE BEST FOR SMOOTH SURFACES

10mm



FERRARI RED



















SQUEEZABLE MARKER  
**SQUEEZER**<sup>®</sup>  
 10 FMP

ALCOHOL-BASED PIGMENTED PAINT  
 CONFORMS TO ASTM D 4236  
 XYLENE FREE

The Squeezer<sup>®</sup> par excellence. It's impossible to forget its distinctive mark. It's the right marker to get up and go all city with thousands of colored tags. It's highly addictive. Squeeze it to produce merciless drips while its smooth flow will blow your mind! Once you have tried it, you won't be able to do without.

COLOR SHADES

 DEATH BLACK ..... S10P-01	 SUNRAY YELLOW ..... S10P-10
 GOLDRAKE PURPLE ..... S10P-02	 BOGOTÁ WHITE ..... S10P-11
 PIGGY PINK ..... S10P-03	 BURNING CHROME ..... S10P-12
 DIVING BLUE ..... S10P-04	 KLONDIKE GOLD ..... S10P-13
 ICEBERG BLUE ..... S10P-05	 NEON ORANGE ..... S10P-14
 OBITORY GREEN ..... S10P-06	 NEON GREEN ..... S10P-15
 FERRARI RED ..... S10P-08	 NEON FUCHSIA ..... S10P-16
 CLOCKWORK ORANGE ..... S10P-09	 JELLYFISH FUCHSIA ..... S10P-19

EQUIPPED WITH  
**FLOWTEX™ 10 ROUND TIP**

HIGH OUTPUT, BUILT-IN VALVE  
 THE BEST FOR SMOOTH SURFACES



NEON GREEN



















SQUEEZABLE MARKER  
**SQUEEZER**<sup>®</sup>  
 25 FMP

ALCOHOL-BASED PIGMENTED PAINT  
 CONFORMS TO ASTM D 4236  
 XYLENE FREE

Think big, tag bigger. The huge 25mm tip discharges massive amounts of ink. You won't believe your eyes. By adjusting the squeeze pressure you can control Full Metal Paint™'s super-drip flow. Try it on glass, you won't be able to stop yourself!

COLOR SHADES

 DEATH BLACK ..... \$25P-01	 SUNRAY YELLOW ..... \$25P-10
 GOLDRAKE PURPLE ..... \$25P-02	 BOGOTÁ WHITE ..... \$25P-11
 PIGGY PINK ..... \$25P-03	 BURNING CHROME ..... \$25P-12
 DIVING BLUE ..... \$25P-04	 KLONDIKE GOLD ..... \$25P-13
 ICEBERG BLUE ..... \$25P-05	 NEON ORANGE ..... \$25P-14
 OBITUARY GREEN ..... \$25P-06	 NEON GREEN ..... \$25P-15
 FERRARI RED ..... \$25P-08	 NEON FUCHSIA ..... \$25P-16
 CLOCKWORK ORANGE ..... \$25P-09	 JELLYFISH FUCHSIA ..... \$25P-19

EQUIPPED WITH  
**FLOWTEX™ 25 ROUND TIP**

HIGH OUTPUT, BUILT-IN VALVE  
 THE BEST FOR SMOOTH SURFACES

25mm



DIVING BLUE



SQUEEZABLE MARKER  
**SQUEEZER**<sup>®</sup>  
 05 BPI

ALCOHOL-BASED DYE INK  
 CONFORMS TO ASTM D 4236  
 XYLENE FREE

This is a real treat for Buff Proof Ink™ fans. Its small tip allows you to write everywhere. Despite its size it's the favorite marker of many taggers. Its writing quality is absolutely amazing, a real joy to use. Like the Squeezer® family, the more you squeeze it, the more it drips.

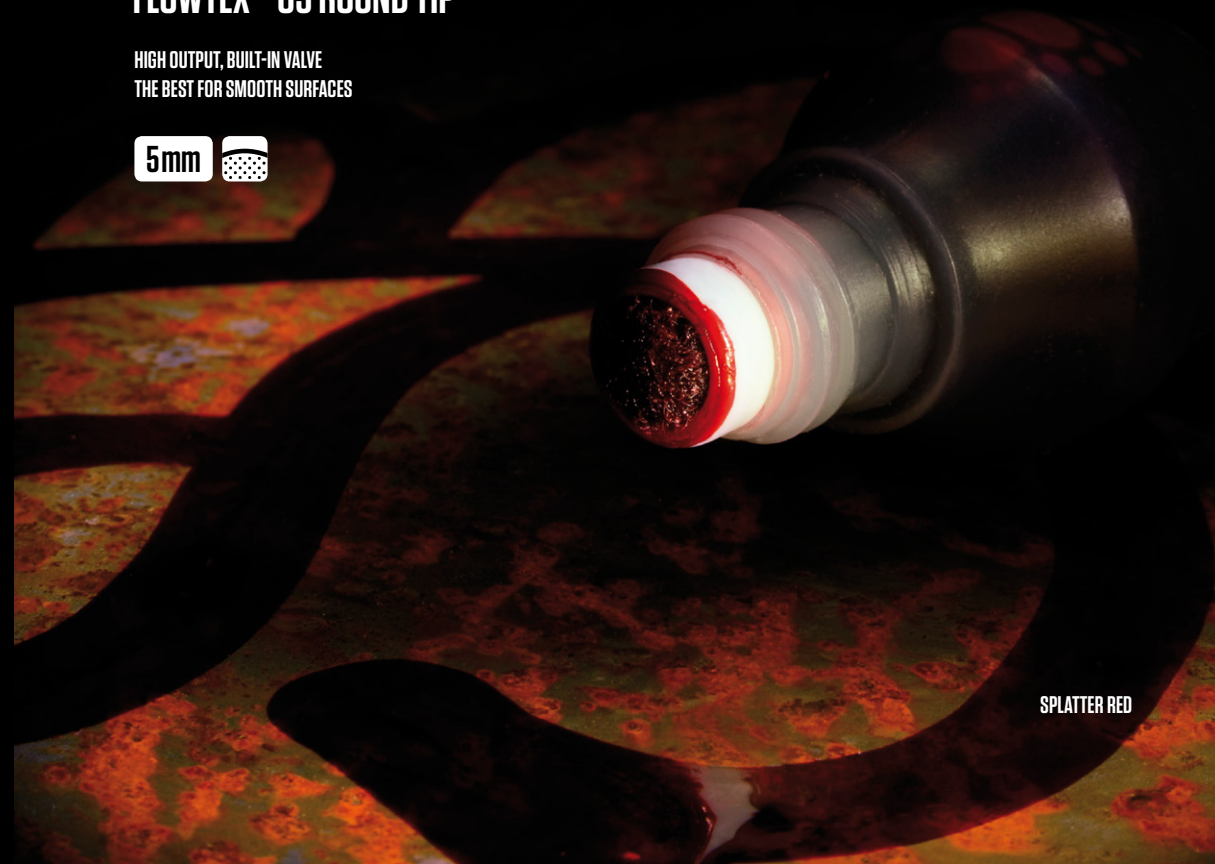
COLOR SHADES

-  DEATH BLACK ..... S05I-01
-  DIVING BLUE ..... S05I-04
-  JELLYFISH FUCHSIA ..... S05I-19
-  SPLATTER RED ..... S05I-23
-  CROCODILE GREEN ..... S05I-24
-  UPPERCUT PURPLE ..... S05I-25

EQUIPPED WITH  
**FLOWTEX™ 05 ROUND TIP**

HIGH OUTPUT, BUILT-IN VALVE  
 THE BEST FOR SMOOTH SURFACES

5mm



SPLATTER RED



SQUEEZABLE MARKER  
**SQUEEZER**<sup>®</sup>  
 10 BPI

ALCOHOL-BASED DYE INK  
 CONFORMS TO ASTM D 4236  
 XYLENE FREE

Natural born Squeezer<sup>®</sup>. The marker that has changed cities' urban landscapes. It's impossible not to pick out its mark. Squeeze it and its drips won't stop flowing! Thanks to its Stronghair<sup>™</sup> tip, you can write as much as you like, even on rougher surfaces. Squeezer<sup>®</sup> 10 BPI is a true buffer's nightmare!

COLOR SHADES

-  DEATH BLACK ..... S10I-01
-  DIVING BLUE ..... S10I-04
-  JELLYFISH FUCHSIA ..... S10I-19
-  SPLATTER RED ..... S10I-23
-  CROCODILE GREEN ..... S10I-24
-  UPPERCUT PURPLE ..... S10I-25

EQUIPPED WITH  
**STRONGHAIR<sup>™</sup> 10 ROUND TIP**

LONG-LASTING, BUILT-IN VALVE  
 MAXIMUM PERFORMANCE EVEN ON ROUGH SURFACES

10mm



DEATH BLACK

HIGHLY PERMANENT



SQUEEZABLE MARKER  
**SQUEEZER**<sup>®</sup>  
 25 BPI

ALCOHOL-BASED DYE INK  
 CONFORMS TO ASTM D 4236  
 XYLENE FREE

Now your tags will be bigger than ever with the King of ink markers. This guy proves that size does matter. Squeeze it and get a thrill out its drips. You are in for some real long-lasting damage with this one, that's for sure!

COLOR SHADES

- DEATH BLACK ..... \$251-01
- DIVING BLUE ..... \$251-04
- JELLYFISH FUCHSIA ..... \$251-19
- SPLATTER RED ..... \$251-23
- CROCODILE GREEN ..... \$251-24
- UPPERCUT PURPLE ..... \$251-25

EQUIPPED WITH  
**STRONGHAIR™ 25 ROUND TIP**

LONG-LASTING, BUILT-IN VALVE  
 MAXIMUM PERFORMANCE EVEN ON ROUGH SURFACES

25mm 



UPPERCUT PURPLE





SQUEEZABLE MARKER  
**SQUEEZER**<sup>®</sup>  
 25 SKI

ALCOHOL-BASED HIGH STAINING DYE INK  
 CONFORMS TO ASTM D 4236  
 XYLENE FREE

This is a marker that causes havoc! Its extraordinary 25mm tip scares the shit out of all other markers. Once you start writing on something, it won't go easy on it: Street Killer Ink™ has a secret recipe and its ink gets deep into any surface and dries out instantly. Even if they try to buff them, your tag's ghost-stains will forever live on!

COLOR SHADES

▶ DEATH BLACK ..... S25K-01

EQUIPPED WITH  
**STRONGHAIR™ 25 ROUND TIP**

LONG-LASTING, BUILT-IN VALVE  
 MAXIMUM PERFORMANCE EVEN ON ROUGH SURFACES

25mm



DEATH BLACK
















PUMP MARKER  
**CUTTER™**  
 08 XFP

ALCOHOL-BASED HIGH FLOW PIGMENTED PAINT  
 CONFORMS TO ASTM D 4236  
 XYLENE FREE

This is one for the truly skilled handstylers. Cutter® 08 XFP is no joke. You can either soak its Quickflow™ tip for juicy tags, or have its tip sharp and precise like a razor. This tool is a must for handstyle masters!

COLOR SHADES

 DEATH BLACK ..... CRO8X-01	 BOGOTÁ WHITE ..... CRO8X-11
 DIVING BLUE ..... CRO8X-04	 BURNING CHROME ..... CRO8X-12
 ICEBERG BLUE ..... CRO8X-05	 KLONDIKE GOLD ..... CRO8X-13
 OBITUARY GREEN ..... CRO8X-06	 LAKERS YELLOW ..... CRO8X-17
 HOFFMAN GREEN ..... CRO8X-07	 PARIS VIOLET ..... CRO8X-18
 FERRARI RED ..... CRO8X-08	 JELLYFISH FUCHSIA ..... CRO8X-19
 CLOCKWORK ORANGE ..... CRO8X-09	

EQUIPPED WITH  
**QUICKFLOW™ 08 CHISEL TIP**

HIGH QUALITY ACRYLIC FIBER, HANDMADE  
 THE RIGHT FLOW FOR TOP-NOTCH PERFORMANCES



BURNING CHROME



SQUEEZABLE MARKER








# METAL HEAD™

## 04 RSP

ALCOHOL-BASED HIGH DENSITY PIGMENTED PAINT  
 CONFORMS TO ASTM D 4236  
 XYLENE FREE

Write where you've never dared to. Steelball™ 4mm tip writes where other markers fail: concrete, rust, dirt and wet surfaces. Don't be afraid to squeeze, Ruff Stuff Paint™ will easily gush through, producing a thick layer of indelible color. With Metal Head™ nothing is going to stop you.

### COLOR SHADES

 DEATH BLACK ..... MHD4R-01	 BOGOTÁ WHITE ..... MHD4R-11
 GOLDRAKE PURPLE ..... MHD4R-02	 BURNING CHROME ..... MHD4R-12
 DIVING BLUE ..... MHD4R-04	 LAMBORGHINI YELLOW ..... MHD4R-20
 ICEBERG BLUE ..... MHD4R-05	 FOUNDRY ORANGE ..... MHD4R-21
 OBITUARY GREEN ..... MHD4R-06	 SLIMER GREEN ..... MHD4R-22
 FERRARI RED ..... MHD4R-08	

EQUIPPED WITH

## STEELBALL™ 04 ROUND TIP

INDUSTRIAL STRENGTH GRADE, BUILT-IN VALVE  
 WORKS ON ANY SURFACE



LAMBORGHINI YELLOW

# THE RIGHT BUCKSHOTS

REFILL YOUR WEAPONS  
WITH THE BEST ONLY



HIGHLY PERMANENT ! 🔥

REFILL  
**STREET  
KILLER  
INK™**  
200

ALCOHOL-BASED  
HIGH STAINING DYE INK  
CONFORMS TO ASTM D 4236  
XYLENE FREE

High penetration, totally indelible, dries up instantly. The 200ml bottle refills Grog® Orange Label markers. Handle with care, use unrestrainedly.

## COLOR SHADES

☐ DEATH BLACK ..... SKI20-01



HIGHLY PERMANENT

REFILL  
**FULL  
METAL  
PAINT™**  
200

ALCOHOL-BASED  
PIGMENTED PAINT  
CONFORMS TO ASTM D 4236  
XYLENE FREE

Bright colors, fade-proof and maximum opacity. With the 200ml refill for Grog® Blue Label markers you're never gonna be short of ink. 16 colors for uncatchable Writers.

## COLOR SHADES

☐ DEATH BLACK ..... FMP20-01  
 ● GOLDRAKE PURPLE ..... FMP20-02  
 ● PIGGY PINK ..... FMP20-03  
 ● DIVING BLUE ..... FMP20-04  
 ● ICEBERG BLUE ..... FMP20-05  
 ● OBITORY GREEN ..... FMP20-06  
 ● FERRARI RED ..... FMP20-08  
 ● CLOCKWORK ORANGE ..... FMP20-09  
 ● SUNRAY YELLOW ..... FMP20-10  
 ● BOGOTÁ WHITE ..... FMP20-11  
 ● BURNING CHROME ..... FMP20-12  
 ● KLONDIKE GOLD ..... FMP20-13  
 ● NEON ORANGE ..... FMP20-14  
 ● NEON GREEN ..... FMP20-15  
 ● NEON FUCHSIA ..... FMP20-16  
 ● JELLYFISH FUCHSIA ..... FMP20-19



HIGHLY PERMANENT

REFILL  
**BUFF  
PROOF  
INK™**  
200

ALCOHOL-BASED  
DYE INK  
CONFORMS TO ASTM D 4236  
XYLENE FREE

Highly permanent, especially on porous surfaces. The 200ml refill for Grog® Fuchsia Label markers. Fill it up to the brim and get back to getting up!

## COLOR SHADES

☐ DEATH BLACK ..... BPI20-01  
 ● DIVING BLUE ..... BPI20-04  
 ● JELLYFISH FUCHSIA ..... BPI20-19  
 ● SPLATTER RED ..... BPI20-23  
 ● CROCODILE GREEN ..... BPI20-24  
 ● UPPERCUT PURPLE ..... BPI20-25



SEE YOU IN THE STREETS.

# WWW.GROG.EU

GET IN TOUCH WITH US

DO THE RIGHT THING

You must be informed that defacing, damaging and vandalizing private or public property is illegal.

[WWW.GROG.EU](http://WWW.GROG.EU)